

Checklist

- Menu (who's involved & what's going to happen)
- Intro. to Interview
- Interview
- Discussion of topic
- Facts & Stats
- Experiences
- Music (fade in & out)
- Closing
- Vox Pops (people-in-the-street interviews)
- Actualities (real-life background sounds)
- Special Effects

Purpose

Inform

Persuade

Entertain



Assignment

Group must analyze 4 Podcasts using the attached Checklist for each podcast. Determine which elements are present and determine the Purpose of the podcast.

- 2 podcasts (each with checklist) are due Thursday
- 2 podcasts (each with checklist) are due Friday

Examples of podcasts can be found here or you can find your own.

<http://www.wjr.com/>

<http://espn.go.com/espnradio/podcast/>

<http://internetadvisor.net/podcasts/>

<http://www.npr.org/podcasts/>

