

Driving Question

How can we be successful philanthropists within our community?

Social Issue

Selection of a social issue that resonates with student

Philanthropy

Charitable giving to human causes on a LARGE scale – more than just a charitable donation

PSA

Persuasive
Call to Action

Podcast

Informative
Entertaining

Assessment

Collaboration Document
In-Depth Research
Written Presentation
Verbal Presentation

Presentation Rubric

Time (16 hours)
- journal documentation

Materials (significant)
- marketing drive

Storyboard/Script
30 – 60 seconds
Public Audience
Post on Website

PSA Rubric

Script
4 to 6 minutes
Public Audience
Post on Website

Podcast Rubric

Standards

- Collaboration: Work effectively with others, assume shared responsibility for work, value individual contributions
- Communication: Written, verbal, non-verbal, use of technology
- Creativity: Act on creative ideas to make tangible and useful contributions
- Critical Thinking: Reflect critically on learning experience and processes

- Gather information, assess sources, provide proper citations, avoid plagiarism W12.8
- Produce clear coherent writing W12.4
- Write routinely for a range of tasks, purposes, and audiences W12.10
- Use technology to produce, publish, and update writing products W12.6
- Demonstrate command of the convention of Standard English grammar and usage when writing or presenting LS12.1 & 2